



AiCoBM 2021

The 3rd

AAGBS INTERNATIONAL CONFERENCE ON BUSINESS MANAGEMENT (AiCoBM 2021) - VIRTUAL

Advancing Business Knowledge Towards a Sustainable Future: Harmonizing Academic & Applied Practices

<https://aicobm.uitm.edu.my>

5 - 6 OCTOBER 2021 | UiTM SHAH ALAM, SELANGOR, MALAYSIA

IMPORTANT DATES

1 OCTOBER 2020
CALL FOR PAPERS

1 MAY 2021
FULL PAPER DEADLINE

1 JULY 2021
ACCEPTANCE NOTIFICATION

15 JULY 2021
EARLY BIRD

1 AUGUST 2021
CAMERA READY

1 AUGUST 2021
PAYMENT DEADLINE

CONFERENCE TRACKS

- Management, Organizational Behavior, Human Resource Management and other related business studies
- Finance, Accounting, and Economics
- Islamic Finance and Islamic Banking
- Quality, Operations, Technology and Green Management
- Marketing, Consumer Behavior and Entrepreneurship

REGISTRATION FEES

	PER UNIT (MYR)
Presenter (Local)	MYR250
Presenter (International) - USD100	MYR400
Presenter – Student (Local)	MYR150
Presenter – Student (International) - USD50	MYR200
Participant (Local)	MYR100
Participant (International) - USD50	MYR200

BANK TRANSFER / LOCAL ORDER

Bank Name : Bank Islam Malaysia Berhad
 Beneficiary / Pay to : Bendahari UiTM
 Beneficiary Address : UiTM Shah Alam
 SWIFT / BIC : BIMBMYKL
 Bank Account : 12177010005698

PUBLICATION

All accepted papers will be published in conference proceeding (ISBN: 978-967-11006-6-0). Selected papers will be recommended for publication in peer-reviewed international journals indexed by ISI indexed journals, SCOPUS, ERA, and MCC (Malaysia Citation Centre)

*additional fees will be charged where necessary

- International Journal of Economics & Management - SCOPUS (ISSN 1823-836)
- Organizations and Markets In Emerging Economies - SCOPUS (ISSN 2029-4581)
- The Asian Journal of Business and Accounting - SCOPUS (ISSN 1985-4064)
- Malaysian Journal of Consumer and Family Economics - SCOPUS (ISSN 1511-2802)
- The TQM Journal - SCOPUS (ISSN 1754-2731)
- International Journal Of Management Studies - MyCite & ESCI (e ISSN 2180-2467)
- International Journal Of Entrepreneurship And Management Practices - MCC (e ISSN 2600-8750)
- Asian Journal Of Research In Business And Management - MCC (e-ISSN 2682-8510)
- Journal of Insurance and Financial Management (ISSN 2371-2112)
- Journal of Marketing Management and Consumer Behavior (ISSN 2371-3615)
- AiCoBM 2021 Conference Proceeding (ISBN: 978-967-11006-6-0)

SECRETARIAT AiCoBM 2021

Arshad Ayub Graduate Business School,
 Universiti Teknologi MARA,
 40450 Shah Alam,
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For more information, do visit:
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CONFERENCE PROGRAMME

5 OCTOBER 2021 (TUESDAY)

08.00AM – 12.00PM	Registration
8.30AM – 10.30AM	Parallel Session
10.30AM – 10.45AM	Refreshment Break /Arrival of VIP Guests
10.45AM – 10.55AM	Opening by VC, UiTM
10.55AM – 11.55AM	Key Note Speaker by – Prof. Dr. Georg Hauer
11.45AM – 12.45PM	Guest Speaker 1 by – Prof. Khaeruddin Sudharmin -Chairman Exam Board/Adviser NexGen Young Professionals YP CILT Malaysia -The Asia HRD Awards, Jakarta 2013
12.45PM – 2.15PM	AiCoBM Welcome Lunch
2.30PM – 4.30PM	Parallel Session

6 OCTOBER 2021 (WEDNESDAY)

08.30AM – 10.30AM	Parallel Session
10.45AM – 11.45AM	Guest Speaker 2 by – Prof. Dr. Mohamad Akram Laldin -Executive Director, International Shariah Research Academy for Islamic Finance (ISRA) -Winner of the 2017/1439H Malaysian Islamic Personality Award
11.45AM – 12.00PM	Best Paper Award / Closing Ceremony – Dean, AAGBS
12.00PM – 12.45PM	Networking Session

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