**The 3rd AAGBS INTERNATIONAL CONFERENCE ON BUSINESS MANAGEMENT**

**(AiCoBM) 2021**

**Guide to authors**

**FULL PAPER SUBMISSION**

Manuscripts of 4,000 to 7,000 words (less than 10 pages) in Microsoft-Word format is to be submitted by **15 June 2020**. Manuscripts received will be double-blind reviewed. Only accepted manuscripts will be invited for presentation at the AiCoBM.

Format of the full paper should be as follows:

**Type of fonts:** All texts, illustrations, tables and graphs must be written using Times New Roman.

**Paper title**: font 14, capitalised and bold.

**Authors:** full name, font 12. Identify corresponding author with an asterisk.

**Affiliation**: Position and full addresses including post codes, and email; font 12.

**Abstract:** font 10, italic and single paragraph of 150-250 words.

**Keywords**: at least 3 keywords; font 10 and italic.

**Body text**: The main headings of the text should be font 12, bold and numbered in title case letterings. The sub-headings should be italic, font 12 and numbered. Single spacing between all text.

**Units**: All units and abbreviations of dimensions should conform to SI standards.

**Tables and Figures**: Tables and figures should be incorporated in the text in the middle of the page. Caption should be written font 11 above the table and at the bottom for figures. All illustrations and photographs must be numbered consecutively as it appears in the text and accompanied with appropriate captions below them.

**References:** APA style and should include only works cited in the text.

Examples:

Brunnermeier, M. K. (2008). Deciphering the liquidity and credit crunch 2007-08: National Bureau of Economic Research.

Holsti, O.R. (1969). *Content Analysis for the Social Sciences and Humanities.* London: Addison-Wesley.

# Husseiney, K. (2004). *A study of the ability of partially automated disclosure scores to explain the information content of annual report narratives for future earnings*. PhD thesis, University of Manchester.

Laeven, L., & Levine, R. (2008). Bank governance, regulation and risk taking.

Malaysia Economy Update (October 2005), 1-13. Retrieved 10 February 2008 from <http://siteresources.worldbank.org/INTEAPHALFYEARLYUPDATE/Resources/Malaysia-Update-Nov-2005.pdf>

Othman, R and Ameer, R. (2009). Market Risk Disclosure: Evidence from Malaysian Listed Firms. *Journal of Financial Regulation and Compliance*, 17(1), 57-69.

**PAPER TITLE**

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*Abstract*

*Abstract of not more than 250 words and is to contain background, objective, methodology, findings/results, implications and conclusion.*

*Keywords*

1. **Introduction**

Disclosure of corporate risk can be evaluated through: (1) perspective analysis of users and stakeholders of the relative usefulness of risk information in their economic decision making (example, study by *Solomon et al., 2000*) and (2) annual report analysis of the corporate risk disclosure practices (examples, studies by *Othman & Ameer, 2009*; *Combes-Thuélin et al., 2006, Linsley & Shrives, 2005; Beretta & Bozzolan, 2004; ICAEW, 1999*).

There are also several types of risk disclosure items. Related party transactions, contingent liabilities, segmental reporting and financial instruments are literally risk and mandatory required to be disclosed in the financial statements.

1. **Determining the concept of corporate risk**

*2.1 Operational definition of risk information*

*2.1.1 Category of Risks*

*2.1.2 Economic impact*

*2.1.3 Measures*

*2.2 Validity and reliability*

*2.3 Identifying risk sentences*

Table 1: Coding Risk Information

|  |
| --- |
| *“Our engineering support company has branches in 21 locations throughout Malaysia and can service customers anywhere in Malaysia within hours. This factor was vital to the success in winning bids from customers who need nationwide service.”**(Source: XYZ Bhd 2014 Annual Report, Chairman Statement, p.6)* |
| Coding Stage 1 | Strategy, performance drivers | *….has branches in 21 locations throughout Malaysia* |

Main Topic Risk

(Environment Risk)

Industry Risk

Competitor Risk

E4

E3

E2

E1

E1

E2

E3

E4

Economic

Sign

Time

Time

Measures

Measures

Economic

Sign

Strategic

Environment

Operational

Empowerment

Financial

Systems &

Technology

C

RISK INFORMATION

C2

 C1

Category of Risk

(Environment Risk)

Industry Risk

Competitor Risk

D4

D3

D2

D1

D1

D2

D3

D4

Economic

Impact

Time

Time

Measures

Strategy

Measures

Economic

 Impact

 Strategy

 Strategic

Environment

Operational

Empowerment

Financial

Systems &

Technology

Figure 1: Operationalising the Concept of Corporate Risk